

Greeley County

8/31/2020

Background Statistics¹

Number of farms: 227

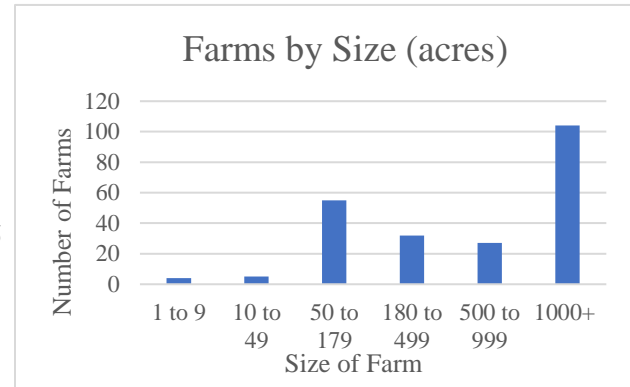
Average size: 2,092 acres

Land in farms: 474,883 acres

Average value of products sold per farm: \$1,107,085

Average net cash farm income per farm: \$214,109

1: Data from USDA 2017 Census of Agriculture



Estimated Economic Contribution of Agriculture and Agriculture Related Sectors to the Greeley County Economy

Methodology

The estimated economic contribution of agriculture and agriculture related sectors was computed using the most recent IMPLAN data available (2018) adjusted for 2020. The IMPLAN modeling system was used to calculate the results of this analysis. The IMPLAN model was constructed so that double counting was avoided. For this report, 13 of the 71 agriculture and agriculture related sectors in Kansas were identified and analyzed to determine their overall contribution to the Greeley County economy.

Results

These 13 sectors have a total direct output of approximately **\$129.4 million** and account for **401 jobs** in Greeley County. Running the model for all 13 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Greeley County Economy					
Contribution Type	Employment	% Employment	Total Value Added	% of Gross Regional Product	Output
Direct Effect	401	31%	\$29,300,000	36%	\$129,400,000
Indirect Effect	62	5%	\$4,300,000	5%	\$10,900,000
Induced Effect	36	3%	\$2,300,000	3%	\$4,400,000
Total Effect	499	39%	\$35,900,000	44%	\$144,600,000

NOTE: Individual effects may not equal the total effect due to rounding.

As shown in the above table, agriculture, food, and food processing sectors support a total of **499 jobs**, or **39%** of the entire workforce in the county. The total final sales of all products in these sectors is approximately **\$144.6 million**.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of Gross Regional Product (GRP). Total value added by the 13 agriculture, food, and food processing sectors is approximately **\$35.9 million**, or **44%** of the GRP.

Top Ten Sectors by Employment

Out of the agriculture and agriculture related sectors, beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer with **155 jobs**. This table also illustrates the top ten sectors by total employment, including direct, indirect, and induced effects in Greeley County.

Sector	Total Employment
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	155
Grain farming	149
Support activities for agriculture and forestry	45
Animal production, except cattle and poultry and eggs	19
Dairy cattle and milk production	15
Other real estate	15
Wholesale - Other nondurable goods merchant wholesalers	9
Truck transportation	9
All other crop farming	8
Limited-service restaurants	6

Top Ten Sectors by Output

This table shows how much revenue is generated in other sectors by having a strong agriculture industry, including direct, indirect, and induced effects. The grain farming sector is the top contributor, with approximately **\$62.9 million** to the Greeley County economy.

Sector	Total Output
Grain farming	\$62,900,000
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	\$47,800,000
Dairy cattle and milk production	\$8,700,000
Animal production, except cattle and poultry and eggs	\$4,100,000
Support activities for agriculture and forestry	\$2,400,000
Wholesale - Other nondurable goods merchant wholesalers	\$2,400,000
Other real estate	\$2,200,000
Farm machinery and equipment manufacturing	\$1,300,000
Owner-occupied dwellings	\$1,200,000
Truck transportation	\$1,200,000

All Direct Sectors

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Greeley County economy. IMPLAN sectors are assigned based on North American Industry Classification System (NAICS) codes. Generally, this analysis includes three categories; production, manufacturing/processing, and services. Note that this analysis does not include wholesale or retail sales of final products, or ethanol production.

Sector	Total Output	Total Employment
Grain farming	\$62,852,993.30	148.72
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	\$47,779,285.61	154.89
Dairy cattle and milk production	\$8,703,917.94	15.24
Animal production, except cattle and poultry and eggs	\$4,079,230.71	19.18
Support activities for agriculture and forestry	\$2,444,239.24	45.18
Farm machinery and equipment manufacturing	\$1,270,750.09	3.72
Bread and bakery product, except frozen, manufacturing	\$755,894.51	4.42
All other crop farming	\$494,377.30	8.03
Other animal food manufacturing	\$328,627.36	0.31
Oilseed farming	\$266,957.02	0.11
Poultry and egg production	\$165,561.02	0.19
Breweries	\$163,137.26	0.48
Frozen cakes and other pastries manufacturing	\$58,679.80	0.75

The following terms are used throughout the results shown in this report:

- **Direct effect:** the contribution from agricultural and food products
- **Indirect effect:** the contribution from farms and agricultural businesses purchasing inputs from supporting industries within the state
- **Induced effect:** the contribution from employees of farms, agricultural businesses, and supporting industries spending their wages on goods and services within the state
- **Value added** = labor income + indirect business taxes + other property type income
- **Gross Regional Product** = final demand of households + government expenditures + capital + exports – imports – institutional sales
- **Output** = intermediate inputs + value added
- **Employment:** full-time/part-time annual average i.e., 1 job lasting 12 months = 2 jobs lasting 6 months each = 3 jobs lasting 4 months each. A job is neither full-time nor part-time.
- Due to confidentiality policies that exist within several agencies from which IMPLAN collects their data, some sectors in some regions may not have all data available.

For more information, contact the Division of Agricultural Marketing, Advocacy and Outreach Agency Economist
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